

What to wear?

Deciding what to wear in family photos can be just as challenging as finding the perfect photographer. These are photos you are going to hang on your walls and cherish for years to come. It can seem overwhelming when considering what to wear but it doesn't need to be. Use these tips to help you pick out the perfect wardrobe for you and your family.

What to wear in family photos?

Coordinating colours not matching.

Long gone are the days of everyone wearing a white shirt and all matching. Instead, pick a couple of colours and choose clothes that will fit in this colour scheme. Think of the location your having your shoot at and try not to choose colours where you may blend in to the background. We want you to be the main focus of the images.

Look at your chosen location, time of year and home decor.

I always find having a browse at clothes stores fashion for this season a good inspiration and also a handy help on

what matches well for each child, couple etc.



Do you like bright colours? Neutrals?

Since you will be hanging these photos in your house you want to make sure the colours of your clothes go with the colour scheme of your home. If your home is fairly neutral with touches of a colour make the main colour of your clothes that spotlight colour.

Don't forget accessories.

Accessories not only add to your outfit but they can be fun to use in photos. Scarfs, hats, necklaces are all good!

Limit patterns.

Personally, I enjoy having an outfit in the mix that has all the colours in it. However, not everyone in the photo should wear patterns as it may distract the final image.

Look for clothing collections.

When shopping for clothes for my kids, I head to stores that typically have colour coordinating collections. I can then purchase clothes for all the children from one store. I know their clothes will coordinate.

Plan ahead.

Once you book your session, start thinking of the clothes right away. You may think certain clothes will fit your kids or that one dress is clean. If you wait until the day of or day before you may run into an issue of clothes not fitting, being dirty or need to be cleaned.

Say no to characters.

Yes, your little one may love their Thomas the Tank shirt or your husband that Superdry t-shirt but you may want to skip it for the family photo session. Just like patterns, characters and logos can be distracting and draw your eye to the logo rather than your faces.

Textures are all good.

Textures like scarves or belts to add a little more to the image. Don't shy away from different textures. Knits, fleece anything with a bit of texture always add a bit of context to the images.

Consider your background.

If your having newborn photos in front of a backdrop, consider what you are wearing. I remember an image where they were all wearing black in front of a black backdrop. This can look like floating heads holding a baby.

Think classic.

These photos will be hanging on your walls and treasured for years to come. By choosing simple, classic clothes you will help give your images a timeless feel.

Last of all check out the portfolio. Have a nosy at previous shoots on the facebook page and find out what images really stand out for you and why? Is it their styling if so use it as inspiration for styling your own shoot.